

How to Start a Business in a Down Economy

A Webcast Presentation

by Deborah A. Osgood

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Sponsored by NH Division of Economic Development

www.nheconomy.com

WEBCAST EVENT:

ADDITIONAL REFERENCE MATERIALS

10-Step Small Business Training Program

http://www.buzgate.org/8.0/nh/ten_steps.html

Access free on-line entrepreneurial assessment and business planning program that offers an additional value of working with an experienced business mentor at no charge.

4-Step Career Development Program

http://www.buzgate.org/8.0/nh/career_preface.html

Use online, interactive career development program to further identify what you love to do and so, do what you love while making a living at it!

Business Utility Zone Gateway

<http://www.BUZGate.org>

Discover award-winning public/private resource community created to facilitate awareness, access and use of free small business help offered by America's government and nonprofit small business assistance agencies on a local, regional and national scale.

New Hampshire Business Resource Center

<http://www.nheconomy.com>

NH BRC collaborates with the International Trade Resource Center [www.nhexport.org] to offer resources that enhance the economic activities of the state through business attraction outreach, in-state business expansion efforts, and facilitation of government and international sales.

SCORE Counselors to America's Small Business

<http://www.SCOREHelp.org> - NH Seacoast Chapter
<http://www.score-manchester.org> - NH Manchester Chapter
<http://www.scorelakesregion.org> - NH Lakes Region Chapter
<http://www.monadnockscore.org> - NH Monadnock Region Chapter
<http://www.uppervalleyscore.org> - NH Upper Valley Region Chapter

New Hampshire Small Business Development Centers

<http://www.nhsbdc.org/>

Provides confidential, long-term management consulting and educational programs to more than 3,000 New Hampshire businesses each year

Women's Business Centers

<http://www.womenbiz.org/>

A membership-based nonprofit agency offering educational programming, networking opportunities, business counseling, promotion, advocacy and mentorship.



Deborah Osgood is cofounder and President of Knowledge Institute, specialist in entrepreneurial education and development. Deborah is a speaker, author, consultant and expert in entrepreneurship and marketing and has been featured on New York's WPIX morning news, WMUR NH Businesses, and Boston WCVB TV Chronicle. In 2008 she was named Women in Business Champion by the US Small Business Administration and also received awards for Excellence in Business Services, Enterprising Woman of the Year, Women's Entrepreneurial Spirit Award, and Outstanding Woman in Media.

As chief architect of BUZGate.org, she is helping millions of entrepreneurs to learn about and connect with free and low-cost programs in support of venture start-up, growth and sustainability.

Knowledge Institute | Entrepreneurial education & development | www.bdki.com



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