



University of  
New Hampshire

# NH Consumer Confidence

## September 17, 2020

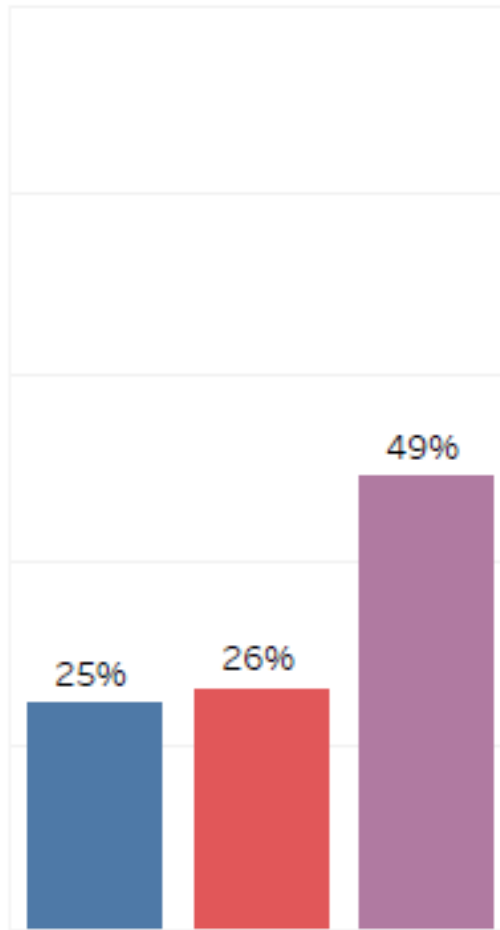
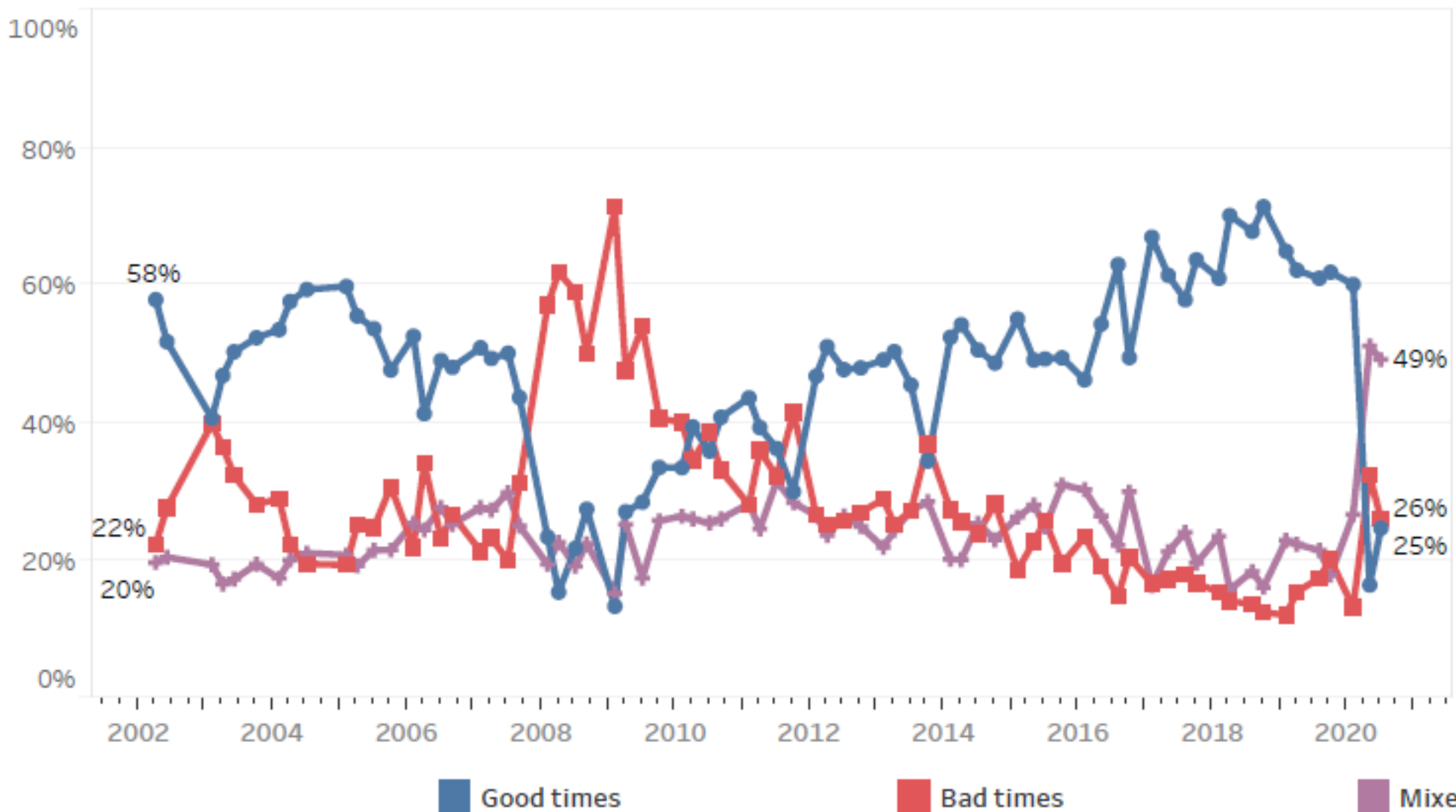
Andrew E. Smith  
University of New Hampshire

# Granite State Poll

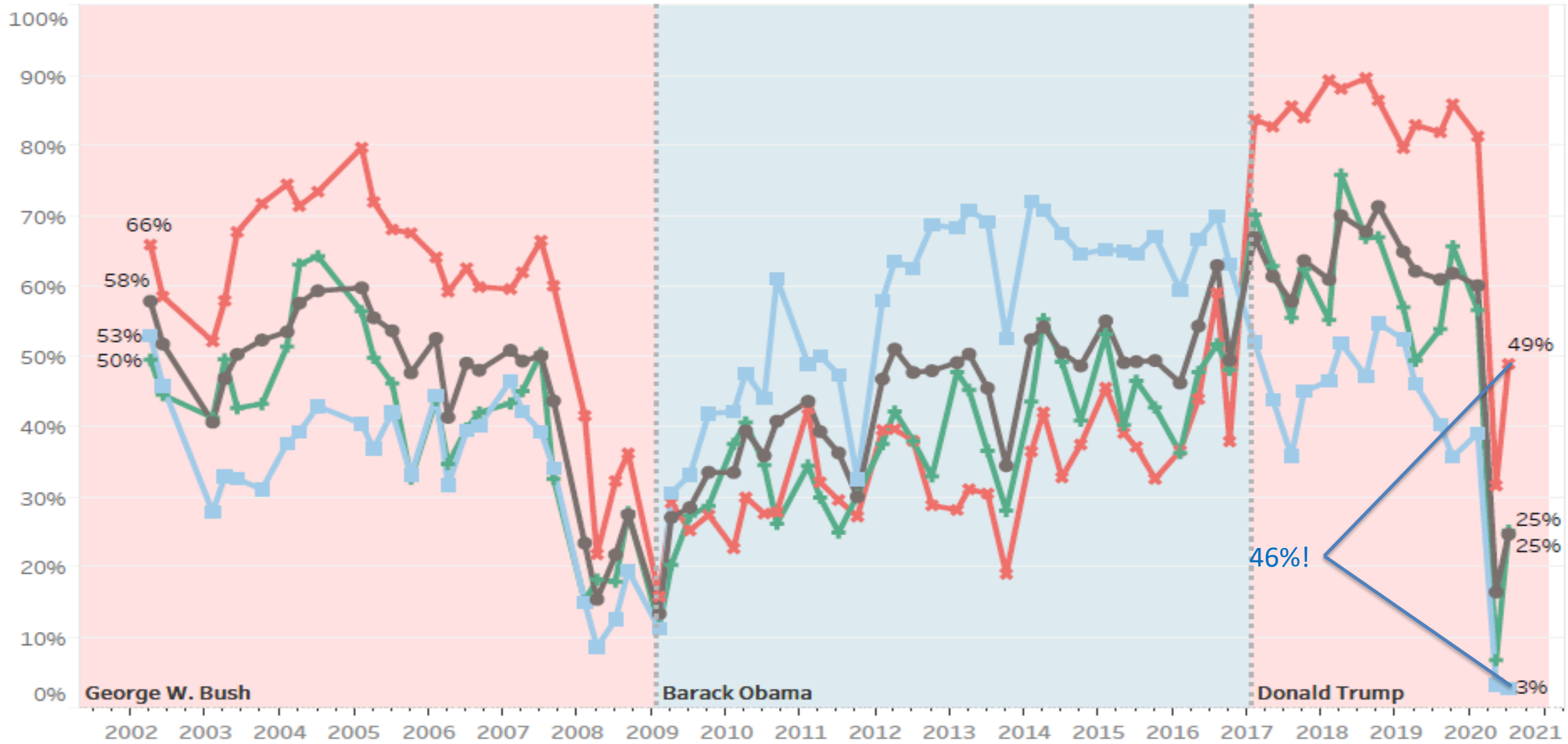
- Conducted monthly
- Probability panel of NH residents
  - July GSP, N=2,002, MSE +/-2.2%
  - August GSP, N=1,949, MSE +/-2.2%

# Business Conditions in New Hampshire During Next 12 Months

July 2020

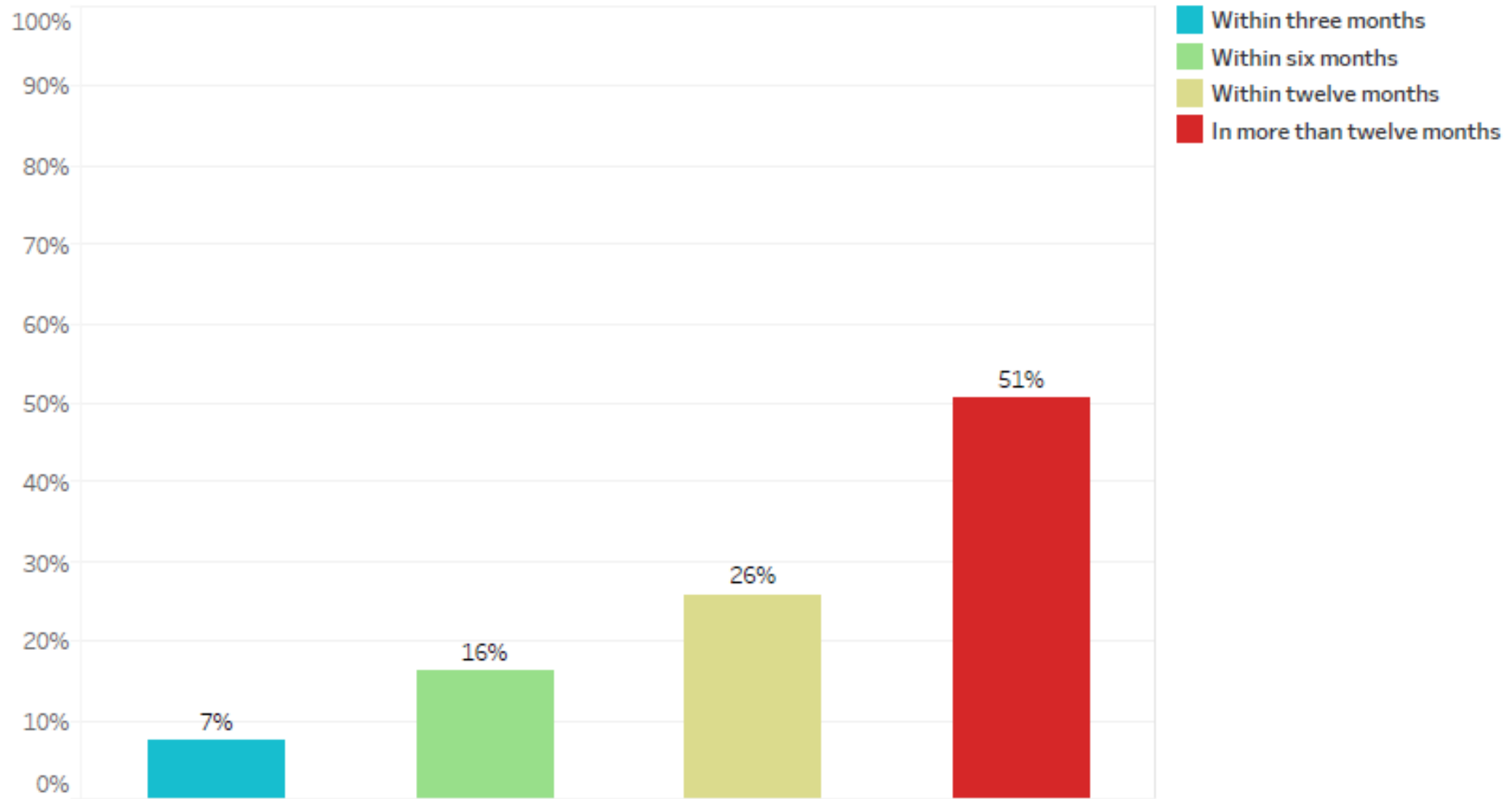


# Anticipate Good Business Conditions in N.H. During Next 12 Months - By Party ID

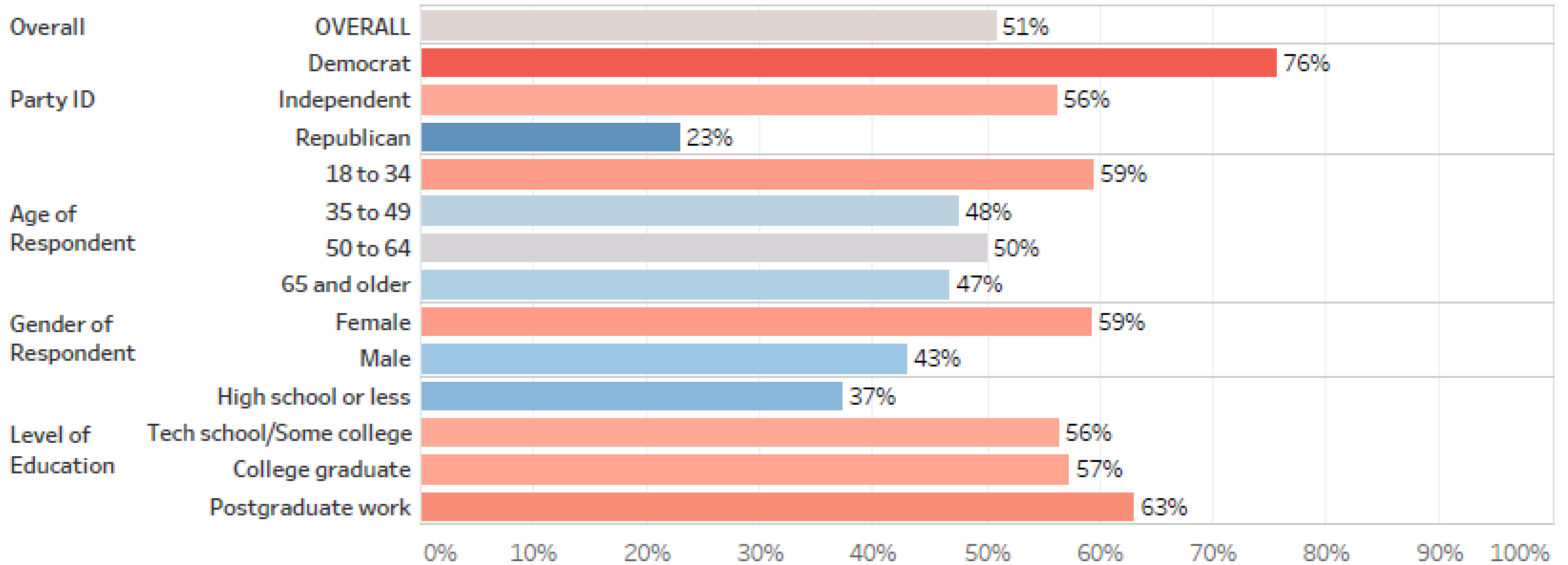


# When Anticipate New Hampshire Economy Will Recover to Pre-COVID-19 Levels

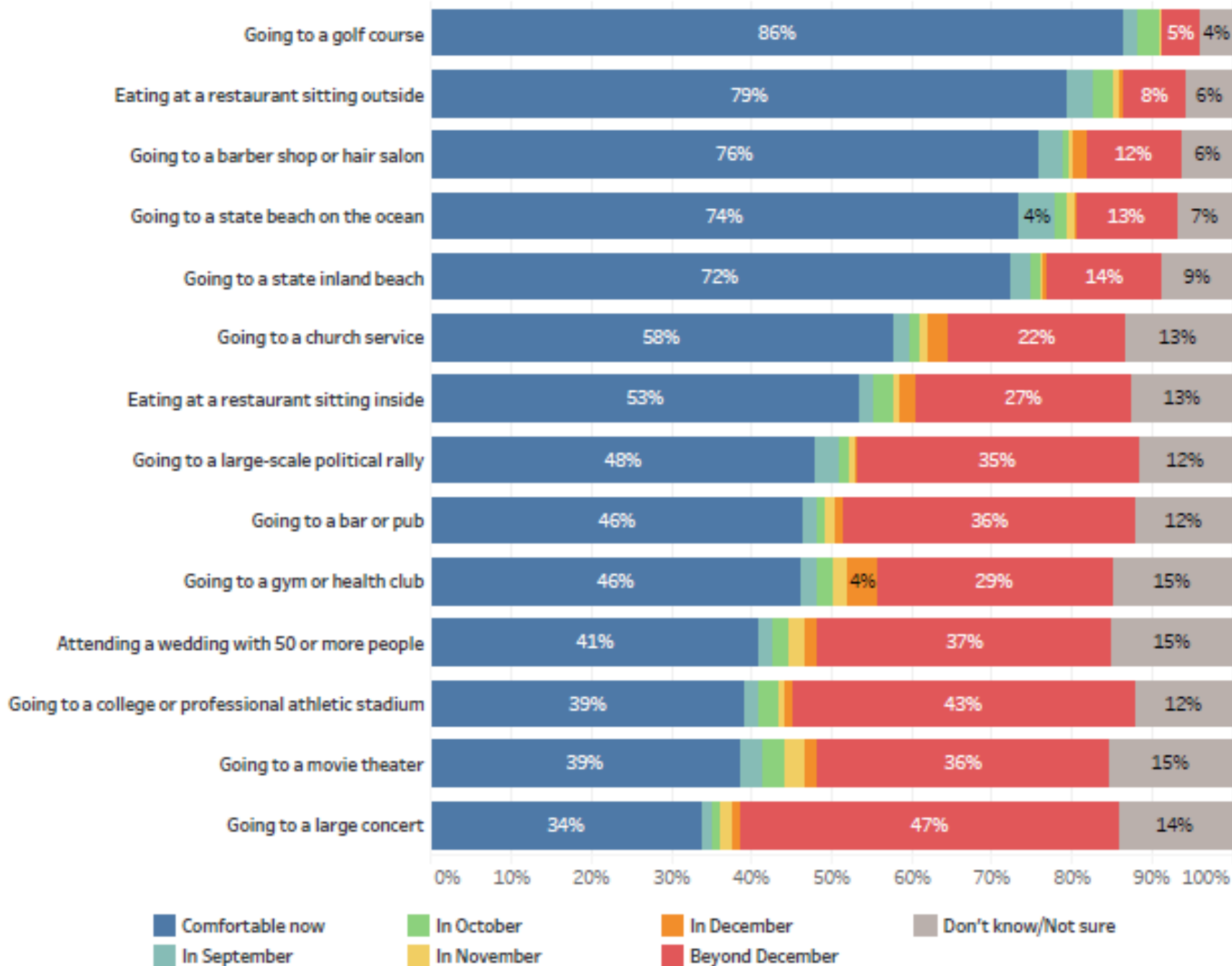
July 2020



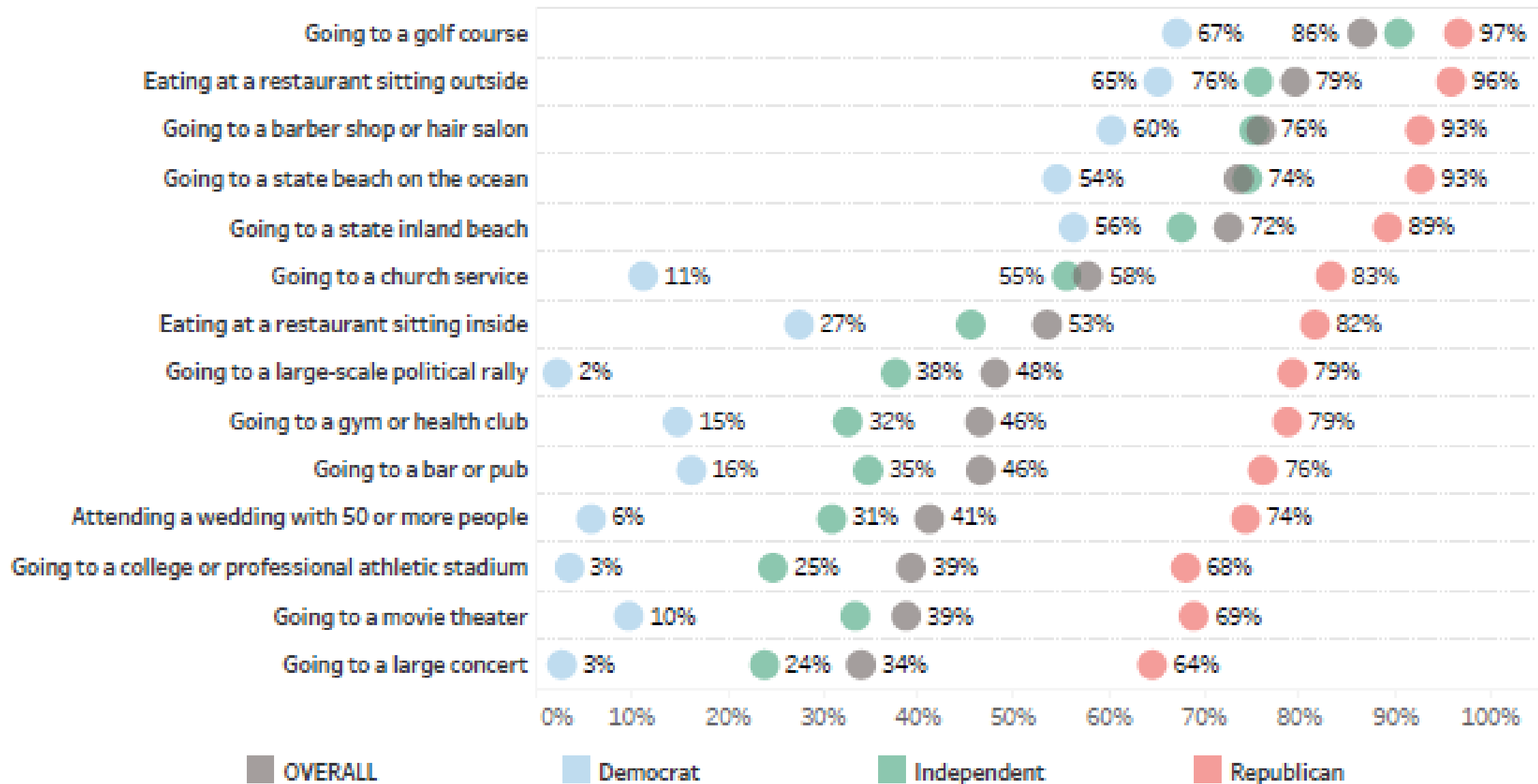
## Anticipate New Hampshire Economy Will Recover to pre-COVID-19 Levels in More Than Twelve Months - By Selected Demographics



### When Expect to Feel Comfortable Going to or Doing Following Things



### Currently Comfortable Going to or Doing Following Things - August 2020 - By Party Identification





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