



**STATE OF NEW HAMPSHIRE
DEPARTMENT OF BUSINESS AND ECONOMIC AFFAIRS
Agency of Record Marketing Services RFP
ADDENDUM #1 TO RFP DBEA 2023-09**

SCHEDULE OF EVENTS CURRENTLY READS:

EVENT	DATE	LOCAL TIME
RFP Released to Proposers (Advertisement)	February 28, 2023	
Proposer Inquiry Period Ends	March 3, 2023	12:00 PM
Final Agency Responses to Proposer Inquiries	March 8, 2023	5:00 PM
Proposers Submit Proposals	March 21, 2023	5:00 PM
Oral Presentations (if necessary)	March 28, 2023	TBD
Estimated Notification of Selection and Begin Contract Negotiations	March 31, 2023	

CHANGE TO READ:

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RFP Released to Proposers (Advertisement)	February 28, 2023	
Proposer Inquiry Period Ends	March 3, 2023	12:00 PM
Final Agency Responses to Proposer Inquiries	March 8, 2023	5:00 PM
Proposers Submit Proposals	March 21, 2023	5:00 PM
Oral Presentations (if necessary)	April 11, 2023	TBD
Estimated Notification of Selection and Begin Contract Negotiations	April 13, 2023	

SECTION 3 – PROPOSED SCOPE OF WORK – OTHER CURRENTLY READS:

OTHER

- Develop industry opportunities by formally creating an industry cooperative program for all different levels of participation levels.
- Demonstrate support and assistance above and beyond the scope of work for day-to-day issues, crises, and varied tourism and tourism office-related requests.
- Attend various
- For the purpose of responding to this RFP there will be times when assistance is needed beyond the scope of work and anticipated plans. Please elaborate on the firm’s willingness and capacity to assist the DTTD team on endeavors not currently identified and a brief statement on what you believe differentiates you from the field of expected respondents in helping New Hampshire meet those unplanned future endeavors.

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OTHER

- Develop industry opportunities by formally creating an industry cooperative program for all different levels of participation levels.
- Demonstrate support and assistance above and beyond the scope of work for day-to-day issues, crises, and varied tourism and tourism office-related requests.
- Attend various **mutually agreed on industry events**.
- For the purpose of responding to this RFP there will be times when assistance is needed beyond the scope of work and anticipated plans. Please elaborate on the firm's willingness and capacity to assist the DTTD team on endeavors not currently identified and a brief statement on what you believe differentiates you from the field of expected respondents in helping New Hampshire meet those unplanned future endeavors.