***Postcard/Bill Insert Template [Content on 2nd page below]***

*You can complete the template on the next page, and either:*

* *Print as postcards and send out directly to your residents and businesses.*
* *Print and include as inserts for other mailings your community performs.*



Dear Resident/Business Owner:

New FEMA flood map for [community name] will become effecton on [effective date], replacing the current FEMA flood maps.

* Use [FEMA’s Flood Map Changes Viewer](https://fema.maps.arcgis.com/apps/webappviewer/index.html?id=e7a7dc3ebd7f4ad39bb8e485bb64ce44) (msc.fema.gov/fmcv)to find out what flood zone your property is in on the pending maps**.** High-risk flood zones start with the letter ‘A’ or ‘V’.
* The maps affect flood insurance requirements in some areas. For buildings in high-risk flood zones, flood insurance is required as a condition of a federally-backed mortgage. Even if you do not have a mortgage, or if you are a renter, the purchase of flood insurance is still highly recommended. Visit [floodsmart.gov](https://www.floodsmart.gov/) or contact your insurance agent to learn more.
* [Community name] has floodplain development regulations that helps to protect lives and property from future flooding. Proposed development in high-risk areas, as shown on the flood maps, must meet applicable requirements in the ordinance.

**[Insert community logo and/or community contact here.]**

**[Insert community logo and/or community contact here.]**

Dear Resident/Business Owner:

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