**Social Media Posts**

Use these social media posts below to communicate with your residents and business owners about the new maps.

*Include images if possible – images are provided in the attached .zip folder.*

Attention residents and property owners! Flood maps are changing! Updated flood maps for [community name] become effective on [effective date]. Find out more information on [community name’s] website to learn how this affects your property.

Flood maps are changing in [community name] on [effective date]. Make sure you understand what your property’s new flood risk is. Use FEMA’s Pending vs. Effective Tool(<https://fema.maps.arcgis.com/apps/StorytellingSwipe/index.html?appid=72cc4e20361542a38a5583777376057a#>)to find out what flood zone your property is in on the pending flood maps**.** High-risk flood zones start with the letter ‘A’ or ‘V’ on the maps.

Flood maps are changing in [community name] on [effective date]. Make sure you understand what your property’s new flood risk is. Your flood zone may affect your flood insurance requirement. For buildings in high-risk flood zones, flood insurance is required as a condition of a Federally-backed mortgage. Visit floodsmart.gov or contact your insurance agent to learn more.

Flood maps are changing in [community name] on [effective date]. The flood maps affect flood insurance requirements and [Community Name]’s floodplain development regulations. Proposed development in high-risk areas, as shown on the flood maps, must meet applicable requirements in the ordinance. To learn more, contact [community contact name and phone number or email address].

Attention residents and property owners! Flood maps are changing! We urge residents and business owners to take steps now to keep their property safe and potentially save on flood insurance costs! Learn more at floodsmart.gov (floodsmart.gov) and talk to your insurance agent today!