

ATTACHMENT B
Domestic Public Relations Services RFP DBEA 2023-14
Rates and Fees Schedule

Provide an annual budget based off from \$200,000.

1. Hourly rates for service:

If charging by hour, please fill out the below. Please provide additional sheet of explanation if necessary.

	Rate
1. Account Management	
2. Strategic Planning	
3. Pitch Letter/Press Release Writing	
4. Press Relations (including Pitch and Query response)	
5. Management of Media Interactions/FAMs	
6. Meetings/Conferences/Events	
7. Reports/Clips	
8. Administration/Accounting	
9. Media Appointments and Event Planning	
10. Other	
TOTAL	

2. Account Management Fee:

The State will not pay any mark-up on costs. All costs must be net to the State of New Hampshire. Please explain in detail what will be covered in management fee.

3. Out-of-Pocket Expenses:

The State will not pay any mark-up on costs. All costs must be net to the State of New Hampshire. Please explain in detail the out-of-pocket expenses.