**Social Media Messages for Communities – NH Flood Awareness Week**

**March 13-17, 2023**

This week is #NHFloodWeek! Spring is typically when flooding is most expected, but as many NH residents have experienced first-hand, flooding can occur any time of the year. Flooding can happen slowly or develop quickly without any visible signs of rain. Learn how to be prepared at <https://www.readynh.gov/index.htm>.

This week is #NHFloodWeek! Flash flooding can develop quickly and is caused by heavy rainfall or another event such as dam or levee failure, or the rapid release from an ice jam. This type of flooding is largely unpredictable, and damage is not always confined to areas along rivers and streams. Learn how to be prepared at <https://www.readynh.gov/index.htm>.

This week is #NHFloodWeek! Ice jams occur every winter in NH, creating potential flooding hazards. Ice forms on cooling rivers in early winter. When the ice breaks up and starts to flow with warmer weather, often with heavy rain, jams can develop. When water backs up behind jams, sometimes quickly, flooding can occur upstream and downstream of the jam. Ice jams can form almost anywhere along a channel, making them difficult to predict. Learn how to be prepared at <https://www.readynh.gov/index.htm>.

This week is #NHFloodWeek! Do you know the difference between a flood watch and a flood warning? A flood watch means conditions are right for flooding to occur in your area. A flood warning means flooding is occurring or will occur soon. For weather updates, visit [weather.gov](https://www.weather.gov/) and input your zip code.

This week is #NHFloodWeek! Take steps to be ready now, before a flood occurs. Information about the risks of floods can be found on local television and radio, the National Weather Service, and NOAA. To find out about any potential flooding in your area, visit [weather.gov](https://www.weather.gov/) and input your zip code.

This week is #NHFloodWeek! Think you’re ready for warmer weather? Spring brings melting snow, mudflow, and seasonal storms that can increase your area’s flood risk. While you can’t predict the weather, you can be prepared for it. Learn how to be prepared at <https://www.readynh.gov/index.htm>.

This week is #NHFloodWeek! Did you know that just 6 inches of water will reach the bottom of most passenger cars and most vehicles will begin to float in just 12 inches of water. 24 inches of water will sweep most vehicles away, including SUVs and pick-ups. Remember, turn around, don’t drown! <https://www.weather.gov/safety/flood-turn-around-dont-drown>

This week is #NHFloodWeek! FEMA flood maps indicate high-, moderate-, and low-risk areas based on the probability of flooding. If located in a high-risk flood area, flood insurance is required for any property with a federally backed mortgage. Not sure if your property is considered high-, moderate-, or low-risk? Find out by entering your address in the New Hampshire Flood Hazards Viewer: <https://www.arcgis.com/apps/webappviewer/index.html?id=a932e48a62e74f71bf17fd6aed84af88>.

This week is #NHFloodWeek! History has shown that just an inch of water can cost $25,000 in damage to your home and property. Most homeowners insurance doesn’t cover flood damage but flood insurance is available in our community through the National Flood Insurance Program (NFIP). Learn more about flood insurance at <https://www.floodsmart.gov/>.

This week is #NHFloodWeek! Flooding continues to be the most common and costly type of disaster in New Hampshire. For this reason, (community name) has opted to participate in the National Flood Insurance Program (NFIP) and has adopted Floodplain Development Regulations that incorporate the minimum federal regulations for development in flood-prone areas. Learn more about the NFIP at <https://www.nh.gov/osi/planning/programs/fmp/index.htm>.