

CONTEST RULES

2018 WHAT'S SO COOL ABOUT MANUFACTURING? VIDEO CONTEST

Create a 1-3 minute video with your 7th-8th grade class and teacher, in partnership with a local manufacturer, to showcase why manufacturing is so cool!

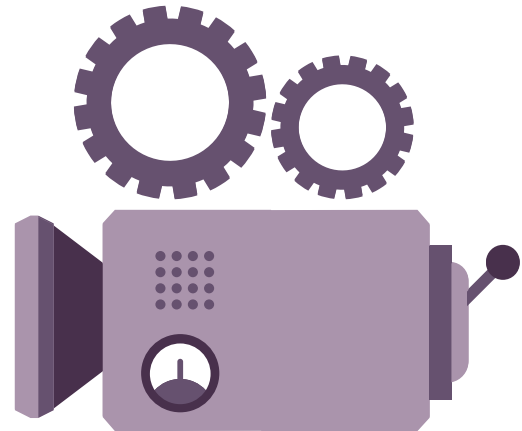
All submissions are due by Feb. 9, 2018.

Be creative! Have fun! Win prizes!

JUDGING CRITERIA

Our panel of judges will look for the following:

1. Creativity of production - 30 percent
 - Originality
 - Sound and video quality
2. Content: 40 percent
 - How closely the video covers the topic
 - Interview quality
 - Adherence to time frame
3. Finished product: 30 percent
 - Cohesiveness
 - Accuracy of information
 - How it inspires futures manufacturers



Each class must partner with a local manufacturing company to complete this project.

CONTEST DEADLINE

All video clips and forms must be uploaded by Feb. 9, 2018. The winning entries will be announced in mid-March.

ENTRY FORMS

Go to www.nheconomy.com/videocontest/ and fill out the entry and model release forms. Forms and video must be submitted by Feb. 9, 2018 to be qualified to participate. Any student/person participating on film - voice or acting - must fill out a model release form. A person who does behind-the-scenes work, but is not seen or heard on the video, does not need to fill out a model release form. Teachers are responsible for ensuring participation in this contest is approved by the student's parents or guardian.

PRIZES

Winners will be provided with instructions of how to redeem prizes following the winner public announcement.

VIDEO SUBMISSION FORMAT

All submitted videos must be in YouTube format. This being said, it is required for participants to create a new YouTube account or leverage a current account. The steps to create a new YouTube account are below:

1. Visit www.YouTube.com
2. Click sign in, in the upper right hand corner of the YouTube homepage.
3. Click "Create Account".



To upload your video to your YouTube account, follow these helpful steps:

1. Sign in to YouTube.
2. Open the guide in the upper left corner of the screen and navigate to “My Channel” (or directly select the “Upload” icon on the guide.)
3. Touch the “Upload” icon at the top of the screen.
4. Select the video you wish to upload from your camera roll and select the confirmation button.
5. Your video has been successfully uploaded to YouTube.

The next step is to share your YouTube video with us to be entered into the contest. To do so, please copy and paste your YouTube video link from your navigation bar and paste it into the text box on the video submission form. This will allow us to view your video and share it with the rest of the NH Manufacturing community.


PARTICIPATION

Only one video clip is permitted per classroom (defined as one classroom and not the entire 7th or 8th grade student body). Video credits can be included and can exceed the time requirement; however the video itself may not be longer than three (3) minutes. If the video exceeds the time limit, the judges will only view up to the three-minute mark. Please be sure that the class’s video clip is appropriate and does not include any offensive, racial, sexual and/or religious content. Any video clip containing inappropriate content as determined by the judges will not qualify for the award prizes. Teachers must supervise class creation of the clip and assist where needed.

QUESTIONS?

Contact Lorna Colquhoun
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603-271-2341

CONTEST RULES

1. Projects must be completed by students with guidance and support from teachers/coaches.
 2. Video must be between one and three minutes in duration.
 3. Video should contain at least two (2) interviews and appropriate images of the manufacturing setting.
 - Student teams may use up to 30 seconds of footage provided by their manufacturing partner *if there is no other way*, because of safety or standards, for them to film the process themselves.
 4. Final projects must contain logos as indicated (each logo should appear for approximately 2 seconds):
 - a. At the top of your program:
 - What’s So Cool About Manufacturing? Logo
 - Manufacturer’s logo
 - b. At the end of your program:
 - School logo
 - NH Economic Development logo
 - Sponsors’ logo
 5. Teacher/coaches are responsible for leading and monitoring all activities associated with contest related activities, including being in regular contact with manufacturer for updates and scheduling.
 6. All signed waivers and release forms must be submitted with your video.
 7. Each team must meet contest deadlines as posted and deliver final project files.
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TEACHER/SCHOOL ENTRY FORM

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By completing all online forms, you agree to the statements below and the contest rules.

CHECKLIST:

I have the consent of ALL individuals who were involved with the conception, production and submission of this video clip, as well as any models or actors recorded in any way on the submitted video clip.

I have included completed model release forms for each individual visually appearing or recorded in the submitted video (you do not need model release forms for those who participated in the production but were not recorded).

Please complete, sign, and upload all model release forms with your video clip link via the What's So Cool About Manufacturing web page.

By submitting a video as part of a contest, you warrant and represent that:

- (a) it is your original work and has been legally created;
- (b) it has not been previously published or distributed in any media;
- (c) it has not been entered into or won previous contests or awards;
- (d) it does not infringe upon the copyrights, trademarks, rights of privacy, publicity or other intellectual property or other legal or moral rights of any person or entity;
- (e) that you have obtained permission from every person whose name or likeness is used in the contest entry (the participant) and from your school principal and/or superintendent. If any participant is a minor, written permission must be granted by the participant's parent or legal guardian. Participants, or the parent/legal guardian of participant, must transfer all rights for usage to the sponsor if and as requested;
- (f) you own all rights to your contest entry, including without limitation, copyrights, and, that you have received prior written permission from the photographer/videographer if the video was captured by someone other than yourself;
- (g) publication of the contest entry via various media, including web postings, will not infringe on any third party rights; and
- (h) you will release, defend, indemnify and hold harmless the sponsor and related entities or agents from any claims and damages (including reasonable attorneys' fees) arising from or relating to the breach or alleged breach of your representations and warranties herein, your video, or your conduct in creating your video or otherwise in connection with the promotion. Sponsors reserve the right at their sole discretion to remove, reject, or disqualify any contest entry or portion thereof (along with the entrant who submitted them) at any time in the event it is determined by sponsor or the judges that any aspect of the contest entry is offensive, inappropriate, not in keeping with sponsor's image or if it is determined that the entrant has not otherwise complied with any portion of these official rules. Should the sponsor void any such contest entry elements, entrant is not relieved from responsibility for compliance with these official rules.

By uploading all model release forms and selecting the check box that states that you have read and agree to the contest rules and guidelines (located on the video submission web page), I hereby give New Hampshire Division of Economic Development and contest partners permission to use audio and/or video, use the school name and names of all participants and to utilize video clips that display property for promotional purposes. I understand that examples of my work and/or these recordings may be distributed by, but not limited to, print, internet, digital media, broadcast and/or cable television. I have read and agree to the above information for all contest entries and have read and agree to the contest rules and regulations.

By completing all required forms and fields as directed on the online video submission form, I understand that there will be no financial or other credit for use of my recording and I release the State of New Hampshire and the contest partners from any liability resulting from or in connection with the publication and/or distribution of such work. Permission or consent can be rescinded only with written communication and revocation does not apply to the publication or work that was completed prior to revocation.

